ARCHIE SERIES

Archie's Pal Jughead

APPROVED BY THE COMICS CODE AUTHORITY

OCT.

NO. 44

10¢

Friends! Here's How To Get At Almost NO COST

New, LIVE MINIATURE MONKEY

This cute, little, **Miniature Monkey needs a home** and you can have one **without you paying a penny.** This new miniature monkey is so small you can carry it in your pocket or hold it in one hand yet it is healthy, and long lived . . . so intelligent it's **almost human** . . . eats ordinary foods like bread, milk, fruit, etc. Clean, and easily trained. Simply hand out only 20 get-acquainted coupons to friends and relatives to help us get that many new customers as per our premium letter. This Miniature Monkey is such wonderful company that I'm sure you'll simply love one yourself.

Please send me your favorite snapshot, photo or Kodak picture when writing for your tiny, MINIATURE MONKEY. We will make you a beautiful 5x7-inch enlargement in a handsome "Movietone" frame **SO YOU CAN TELL YOUR FRIENDS** about our bargain hand-colored enlargements when handing out the get-acquainted coupons. Just mail me your favorite snapshot, print or negative NOW and pay the postman only 19c and a few cents for our c.o.d. plus postage when your treasured enlargement arrives and I'll include the "Movietone" frame at no extra cost. Your original returned with your enlargement and frame. **Also include the COLOR OF HAIR AND EYES with your picture** so I can also give you our bargain offer on a second enlargement artfully hand colored in oils for natural beauty, sparkle and life, like we have done for thousands of others. **Our supply of these adorable little monkeys is extremely limited** so don't delay in sending me your name, address and favorite snapshot or photo and get your 20 get-acquainted coupons to hand out. **Mrs. Ruth Long,** Gift Manager.

SUPPLY LIMITED SEND TODAY!

DEAN STUDIOS, Dept. M-11, Mulberry and 7th St., Des Moines 2, Iowa

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UP TO A $10 PORTRAIT STUDIO VALUE ONLY $1

Any Photo Copied 25 (WALLET SIZE) BILLFOLD PHOTOS $1

Double-Weight, Silk Finish, Portrait Paper. Each (2½ x 3½ inch size) PHOTO is beautifully DECKLE EDGED

Sent on Approval (Send No Money)

50 for only $2

JUST to get acquainted we will make you these NEW artistic **BILLFOLD PHOTOGRAPHS** that are the rage for exchanging with school mates, as gifts and enclosures with greeting cards or correspondence. SEND NO MONEY, just enclose your favorite snapshot or any size photo for 25 or 50 BILLFOLD (Wallet) SIZE PHOTOS (one pose) suitable for framing and keepsakes. **Used by thousands** of students, teachers, job seekers, parents, movie stars and others. Original returned with your order. Pay postman on arrival plus a few cents for our C.O.D. and postage or enclose the money and we prepay. **3-day service.** Portrait studio quality and satisfaction guaranteed. Send today.

MOVYLAND STUDIOS, Dept. 225, Mulberry and 7th St., Des Moines 2, Iowa

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I'm said to be the Lovable, *NEW*

World's Tiniest DOG

NOW YOURS At Almost **NO COST**

I'll be happy to send you **without you paying a penny,** this lovable, **amazing miniature DOG** that is so tiny you can carry it in your pocket or hold it in one hand, yet it barks and is a reliable watch dog as well as a pet. You can keep it in a shoe box and enjoy many amusing hours teaching it tricks . . . active, healthy, intelligent and clean. Simply hand out only 20 get-acquainted coupons to hand to friends and relatives, to help us get that many new customers as per our premium letter. I enjoy my own tiny, lively, miniature dog so much. It is such wonderful company that I'm sure you'll simply love one yourself.

Please send me your favorite snapshot, photo or Kodak picture when writing for your Miniature Dog. We will make you a beautiful 5x7 inch enlargement in a handsome "Movietone" frame SO YOU CAN TELL YOUR FRIENDS about our bargain hand-colored enlargements when handing out the get-acquainted coupons. Just mail me your favorite snapshot, print or negative NOW and pay the postman only 19¢ and a few cents for our c.o.d. plus postage when your treasured enlargement arrives and I'll include the "Movietone" frame at no extra cost. Your original returned with your enlargement and frame. **Also include the COLOR OF HAIR AND EYES with your picture,** so I can also give you our bargain offer on a second enlargement artfully hand-colored in oils for natural beauty, sparkle and life, like we have done for thousands of others. I'm so anxious to send you a miniature dog that I hope you will send me your name, address and favorite snapshot, right away and get your get-acquainted coupons to hand out. **Mrs. Ruth Long,** Gift Manager.

DEAN STUDIOS, Dept. X-535, 211 W. 7th St., Des Moines 2, Iowa

Mrs. Ruth Long (Gift Manager)
DEAN STUDIOS, Dept. X-535,
211 W. 7th St., Des Moines, Iowa

I would like to receive the miniature dog. Please send me premium letter and 20 coupons to hand out. Enclosed please find my snapshot or negative for enlarging.

Color Eyes.....Color Hair.....

Name.....

Address.....

City.....State.....

Archie's Pal Jughead in "UPLIFTING EXPERIENCE!"

HMPH! THERE GOES THAT FIEND..... THAT HOODLUM! THAT- THAT BEAST !!

HE SHOULD BE ASHAMED TO SHOW HIS FACE AROUND THE SCHOOL!

IT WAS AN ACCIDENT! HOW DID I KNOW THAT FOUL TIP WOULD CONK MISS GRUNDY ON THE NOSE!

STILL GETTING IT, EH?

SHE'S BEEN IN THE HOSPITAL FOR THREE DAYS!

EVERY CLOUD HAS A SILVER LINING!

HECK! SHE MIGHT EVEN GET HER FACE LIFTED WHILE SHE'S THERE!

WHAT?

WHO'D STEAL THAT FACE?

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A FACE LIFT IS AN OPERATION! TO MAKE HER BEAUTIFUL!

GRUNDY?

WHY NOT? SCIENCE DOES MIRACULOUS THINGS!

D-DID YOU HEAR THAT?

HOW EXCITING! I WONDER WHAT SHE'LL LOOK LIKE?

ARCHIE, HAVE YOU HEARD? MISS GRUNDY IS HAVING HER FACE LIFTED!

.NO?

HEH! HEH! THAT'S RIDICULOUS!

WHO'D STEAL THAT FACE?

OOOOH! HOW THRILLING!

I WONDER IF WE'LL RECOGNIZE HER?

THERE'S A MISS GRUNDY TO SEE YOU, MISS GRUNDY!

OH, FINE! THAT'S MY NIECE, NURSE! SHOW HER IN!

ALICE! HOW NICE OF YOU TO COME!

AUNTIE, YOU POOR DEAR! HOW DO YOU FEEL?

2

ARCHIE COMICS ARE COMICAL COMICS

WONDERFUL! I CAN GO BACK TO SCHOOL, MONDAY!

IS THERE ANYTHING I CAN DO FOR YOU?

WHY, YES! THERE ARE SOME THINGS IN MY OFFICE DESK I'D LIKE TO HAVE OVER THE WEEKEND!

FINE! I'LL GO RIGHT OVER!

HERE ARE MY KEYS! IT'S ROOM 136!

QUIET HERE! CLASSES MUST BE IN SESSION!

AH....THERE'S AUNTIE'S ROOM!

WELL...MY STARS! MISS GRUNDY!

YES?

BOING!

I WON'T BE A MOMENT! I JUST HAVE TO GET A FEW THINGS OUT OF THE DESK!

D-D-D-D-DUH!

M-MR. WEATHERBEE! WHAT'S WRONG WITH YOU?

M-MISS GRUNDY! H-HER FACE LIFT! D-UH!!

MISS GRUNDY?

YES?

B-B-B-B- WOW!

GOOD BYE, BOYS!

WHAT QUEER PEOPLE! HOW DOES AUNTIE STAND IT?

I WONDER WHO THAT IS?

MY- SHE'S BEAUTIFUL!

W-WHAT HAPPENED?

M-MISS GRUNDY!

Y-YOU JUST PASSED H-HER!

WHAT?

T-THAT WAS MISS GRUNDY?

OH, THAT'S IMPOSSIBLE!

NOBODY COULD LIFT A FACE THAT FAR!

ER.... EXCUSE ME! ARE YOU MISS GRUNDY?

YES!

IT'S Y-YOURS?

B-BUT YOUR FACE!

WELL, IT'S NOT LASSIES!

GOOD GRIEF!

I NEVER THOUGHT I'D BE JEALOUS OF MISS GRUNDY!

WHERE ARE YOU BOYS GOING?

TO CHANGE OUR SCHEDULE!

WE'RE GOING TO SIGN UP FOR EVERYONE OF GRUNDY'S CLASSES THAT WE CAN!

:SIGH!: EVEN COOKING!

LOOK, ARCHIE! FOR THE THOUSANDTH TIME! IT WAS AN ACCIDENT! WHY MUST I BE TREATED LIKE A MAD DOG?

A MAD DOG?

JUGHEAD YOU'RE A HERO! A REAL GREAT GUY!

YOU'RE A CREDIT TO THE SCHOOL!

MONDAY...

(:GASP!:) RONNIE! L-LOOK!

OH, REALLY NOW! IF THAT ISN'T CHILDISH!

IF WHAT ISN'T CHILDISH!

WELL, LET'S GO WELCOME THE NEW MISS GRUNDY!

STEP ASIDE! I'M THE PRINCIPAL HERE!

HARRUMPH! A MOST CORDIAL WELCOME HOME! FLOWERS TO THE FAIREST FLOWER OF THEM ALL!

(:SOB!:) OH...I CAN'T BELIEVE IT! EVERYBODY'S SO WONDERFUL!

.....AND MY NIECE SAID YOU ACTED NUTTY AS A FRUITCAKE WHEN SHE WAS HERE FRIDAY!

N-NIECE!!

THERE'S THE BOY WHO STARTED THE WHOLE THING!

HE'S GETTING TO BE AN EXPERT ON FOUL TIPS!

THE END

WHAT'S YOUR SAFETY I.Q.?

1. A bike should be "walked" across busy streets.

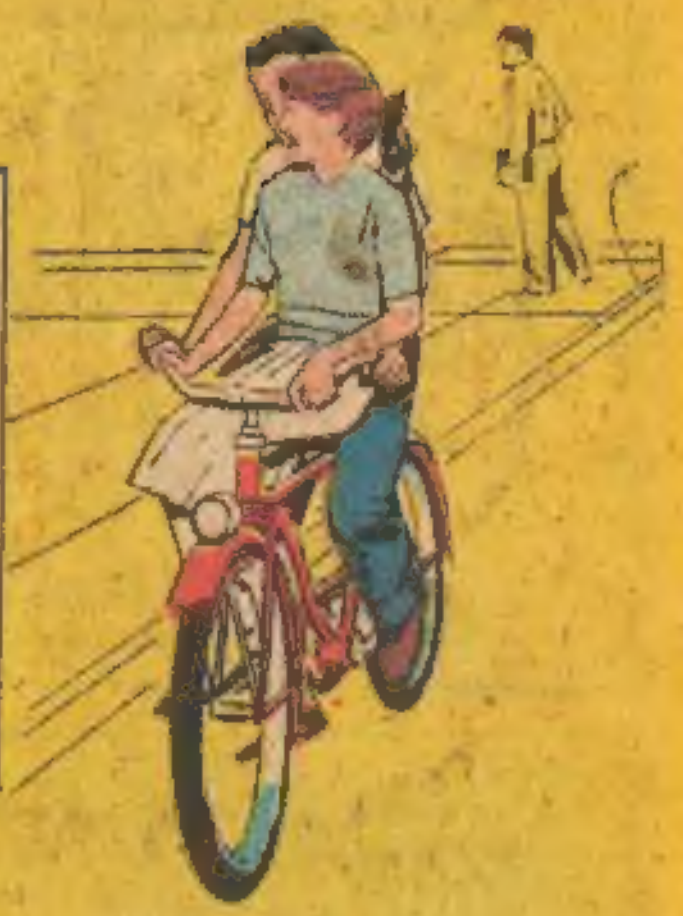
☐ True

☐ False

2. It is safe to ride another person on your bike for short distances.

☐ True

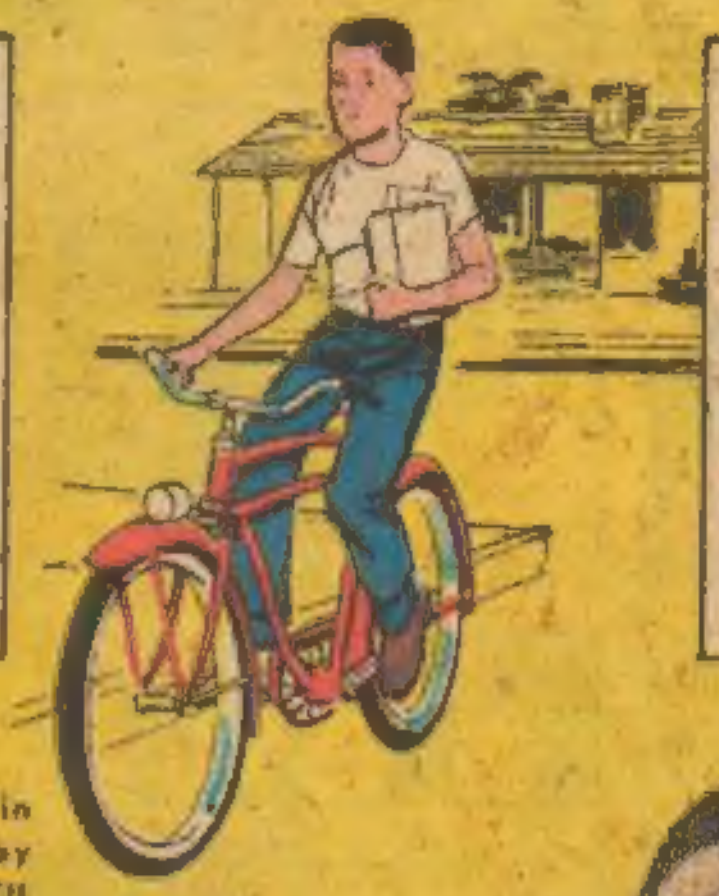
☐ False



3. Bundles should be held in one hand when carried on a bike.

☐ True

☐ False



4. The street is a dangerous place to practice bike stunts.

☐ True

☐ False

Factual safety material used in this advertisement provided by the NATIONAL SAFETY COUNCIL

Right or wrong? Some of the bike riders shown are both safe and smart. Others are asking for trouble. Look at the pictures and mark them either as "True" or "False". Check your answers with those printed below.

In *any* bike riding situation it's just good safety-sense to have good tires—and to check them regularly. Don't forget . . . your brakes stop your wheels, but only your *tires* can stop your *bike!* When you buy your next bike tires, remember this, for tops in *safety* as well as easy pedaling, your best buy is U.S. Royal.

U.S. ROYAL

BIKE TIRES

Safety • Speed • Service

get 'em at your nearby U. S. Royal Dealer's

Get this Safety Rider's Do-It-Yourself Belt Kit

Be proud of being safe and courteous—this beautiful 1" wide belt identifies you as a safety rider. Your belt will be the only one like it because you tool and decorate it yourself. Belt Kit includes 8 oz. tooling cowhide belt, gold colored buckle set, 12 colored reflector jewels, complete instruction and stencil sheet—a full $2.50 value . . . yours for only $1.00! Mail the coupon. $1.00 enclosed, today! Offer expires on December 31, 1957.

United States Rubber Company
Safety Rider's Do-It-Yourself Belt Kit **Dept. A2**
Box 791, Fort Worth, Texas

My $1.00 is enclosed. Please rush me my Safety Rider's Do-It-Yourself Belt Kit

Name _____

Address _____

City _____ Zone ___ State _____

US RUBBER

United States Rubber

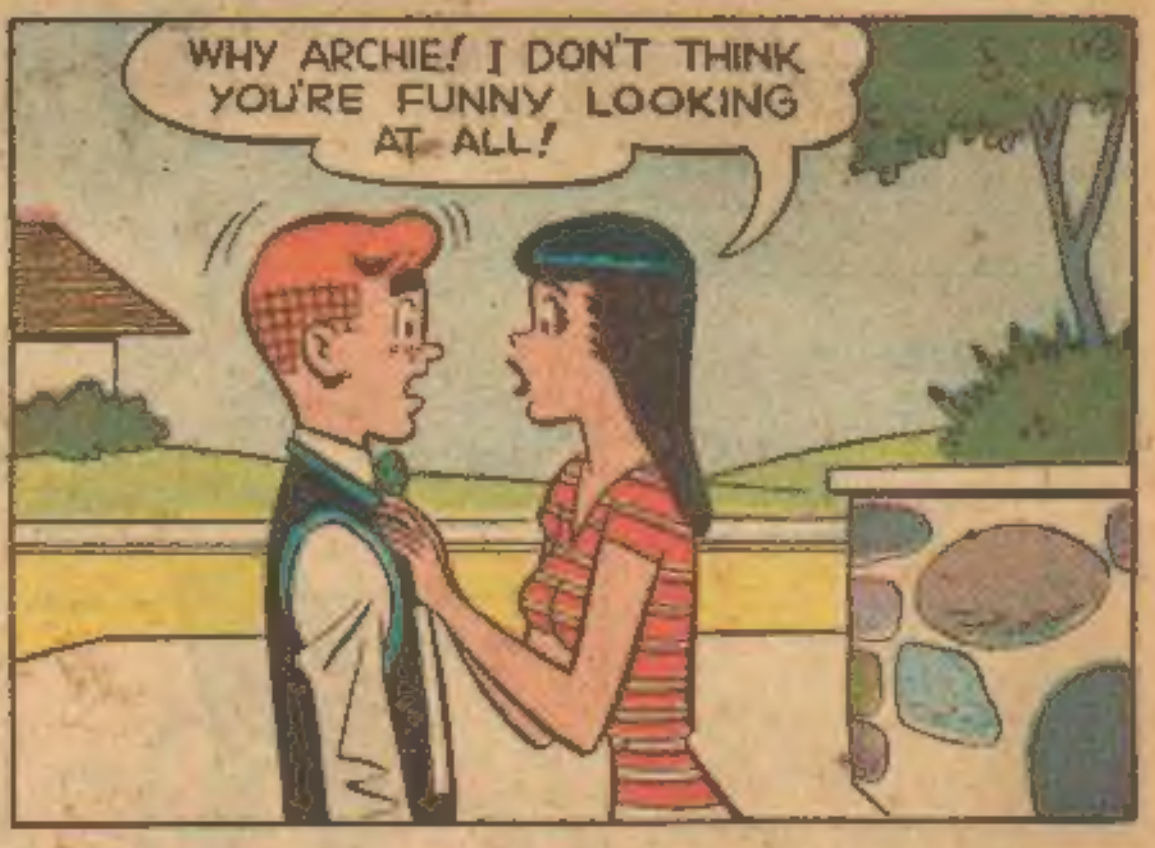
Cycle Tire Department

549 East Georgia Street • Indianapolis 6, Indiana

ANSWERS: 1. True. 2. False. 3. False, bundles should be placed in a carrier. 4. True.

Veronica

IN "VANITY CASE"



Archie

IN "TAKEN TO THE CLEANERS!"

631 MOVIE & TV STAR PICTURES 25¢

EXCITING NEW COLLECTION!

For the first time — sensational pictures of your favorite movie and TV stars! What an offer!

FREE! with order

HOME ADDRESSES of over 165 of your favorite movie and TV personalities

300 BIRTHDAYS of the greatest movie and TV stars. Don't delay a minute!

Send 25¢ to

DeLUXE PHOTO SERVICE, Dept. M-2
Box 947, Church St. Annex
New York 8, N. Y.

GIVEN! GIVEN! GIVEN!

LOOK! LIVE PONY!

Yessiree a real, live Pony for your very own! Wrist Watches Clocks — Mail coupon for SALVE and pictures to get started now! We trust you!

OUR 61st YEAR

Swim Masks Swim Fins

WE TRUST YOU

Boys and Girls Bicycles

Pen and Pencil Sets

Roller Skates

Dolls Footballs Bicycles

ACT NOW

DON'T DELAY

SIMPLY GIVE pictures with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives at 35c a box (with picture).

Archery Sets, Blankets, Wrist & Pocket Watches, Clocks, Fishing Sets

Rifles Skates Radios Bingo Games Wrist Watches Cameras Dolls Clocks Ukuleles Pen and Pencil Sets Flashlights Telescopes Watches

DON'T DELAY!

22 Cal. Rifles 1000 Shot Daisy Air Rifles, Axe and Knife Sets

Footballs Mail coupon Watches Pearls Cameras Bibles Flashlights Binoculars, Telescopes, Cameras Dolls Clocks

ACT NOW

SALVE

Guaranteed by Good Housekeeping

Send Name & Address to Wilson Chemical Co., Dept. 140-6, Tyrone, Pa.

If you mail coupon at once and you receive new PUZZLES free of charge MAIL COUPON AT RIGHT

you absolutely FREE!

Wilson Chemical Co., Dept.140-6, Tyrone, Pa. Date

Gentlemen:- Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box (with picture). I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send my FREE "PUZZLES"

NAME _____ AGE _____

ST _____ R. D. _____ BOX _____

TOWN _____ ZONE NO. _____ STATE _____

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

Tee & Eff AND THE MYSTERIOUS TREASURE HUNT!

WHAT'S WRONG, SALLY?

I'M HAVING MY FIRST PARTY IN MY NEW NEIGHBORHOOD TOMORROW!

AND YOU WANT TO BE SURE EVERYBODY COMES! I'VE GOT AN IDEA!

TELL ME EVERYBODY YOU'VE INVITED!

AND JUST LEAVE THE REST TO OUR MESSAGE!

P.S. to Sally Martin's invitation
BIG SURPRISE TOMORROW!
MYSTERY
TREASURE HUNT!

WHEW! I'M ALL FINISHED DELIVERING MY MESSAGES!

I'VE GOT FOUR MORE TO GO!

NEXT DAY

MY CLUE SAYS...IT'S COOL AND CREAMY!

MINE SAYS... IT'S SUPER SUPER!

MINE SAYS, IT'S DOUBLY DELICIOUS!

A MALT FOR ME

I WANT A STRAWBERRY SUNDAE!

BEST PART IS, TASTEE-FREEZ IS SO GOOD FOR THEM, TOO!

MY CLUE SAID DOUBLY DELICIOUS SO I KNEW IT WAS TASTEE-FREEZ!

YOUR PARTY IS SUPER, BUT SUPER, SALLY JUST LIKE THESE TASTEE-FREEZ TREATS!

WE DID IT AGAIN!
EVERYBODY'S HAPPY BECAUSE TASTEE-FREEZ IS ALWAYS A REAL TREASURE PLEASURE!

ENJOY WHOLESOME, DOUBLY-DELICIOUS

tastee-freez®

. . . WITH YOUR FAVORITE FRUITS, FLAVORS AND FIXINS

Everyone goes for creamy-cool, refreshing Tastee-Freez. It's doubly delicious, because it's made from fresh milk and cream . . . soft-frozen "on-the-spot" for you. Stop at the Tastee-Freez sign today for smooth-textured, wholesome, creamy-cool refreshment.

See your TASTEE-FREEZ store about special offer on TASTEE-FREEZ COMICS

Copyright 1957, Marten Mfg. Co.

Archie Pal

Jughead

in "SHELL GAME!"

SAY, JUG OL' PAL! COULD YOU LEND ME FIFTY CENTS?

I DON'T KNOW REG! LET'S SEE IF I'VE GOT IT!

HMM... COMB, KEYS, PENKNIFE.. A LTTLE FOLDING MONEY .... NOPE! SORRY I DON'T HAVE ANY CHANGE!

GA...GA.... GA.. GA... GA!

T-THAT ROLL! WHERE'D YOU GET SO MUCH?

OH THAT! I WORK FOR IT! IM IN THE JEWELRY BUSINESS!

SEE! SHELL JEWELRY!

JUGGIE, HAVE YOU ANYTHING NEW TODAY?

I HAVE SOME NEW DESIGNS I'M SURE YOU WILL LOVE!

OOH, I'LL TAKE THIS AND THIS, AND THIS!

AND I WANT THIS, AND THIS AND THIS ...

AREN'T THEY EXQUISITE?

BEAUTIFUL

HOLY COW! WHERE DO YOU GET 'EM

UH...UH, PAL! PROFESSIONAL SECRET!

BOY! SOME FRIEND! HE COULD AFFORD TO SHARE THE WEALTH!

WEALTH? YOU MEAN JUG?

HE WON'T EVEN TELL WHERE HE GETS THE JEWELERY!

HE MAKES IT!

HE TOLD RONNIE HE GETS THE SHELLS ON THE BEACH!

AHA! ARCHIE! WE ARE GOING TO CUT OURSELVES IN ON THE LITTLE RACKET!

NEXT A M.

NOW, BEFORE HE'S EVEN OUT OF BED WE'LL GET ALL THE SHELLS ON THE BEACH!

HEH! HEH! WE'LL CUT HIM OFF AT THE SOURCE!

HOURS LATER..

WHEW! I'M POOPED!

MY BACK IS BROKEN !.

AND ALL WE GET IS A HANDFULL OF GOOD SHELLS!

HI, FELLOWS ! LOOKING FOR SOMETHING?

YOU!

YOU SNAKE IN THE GRASS!

YOU TOLD RONNIE YOU GET YOUR SHELLS ON THE BEACH !

I DO!

I BUY THEM FROM AN OLD BEACHCOMBER WHO LIVES IN THAT SHACK !

YOU DON'T THINK I'D BREAK MY BACK GATHERING THEM MYSELF DO YOU?

BY GOLLY, WE CAN STILL DO IT ! WE'LL BUY THEM UP FIRST, AND CORNER THE MARKET !

THEN JLG WILL HAVE TO BUY FROM US! H S BUSINESS IS TO GOOD FOR HIM TO LOSE!

ALL WE NEED IS CAPITAL!

NEXT DAY...

WELL, WHAT DID YOU GET?

SIX BUCKS IS ALL THAT I COULD ROUND UP!

I GOT FOUR DOLLARS, AND BORROWED UP TO THE HILT!

WELL, LET'S SEE WHAT KIND OF A DEAL WE CAN MAKE!

OLD TIMER, WE WANT TO BUY ALL THE SHELLS YOU'VE GOT!

SHELLS? I'VE GOT A BAGFUL! BUT YOU WOULDN'T WANT TO.....

IF YOU'RE SURE THAT'S ALL YOU'VE GOT, WE'LL GIVE YOU TEN DOLLARS FOR IT!

OH, THAT'S ALL I'VE GOT, ALL RIGHT! AND TOO GOOD A PRICE TO REFUSE!

LOOK! SANTA AND HIS HELPER! WHY THE GLEEFUL GRINS?

HA! HA! TELL 'EM ARCH!

YUK, YUK! WE'RE PLAYING A LITTLE OL' SHELL GAME ON JUGHEAD!

HEE! HEE! WE'RE CUTTING IN ON HIS JEWELRY BUSINESS!

OH, JUGGIE'S NOT IN THE JEWELRY BUSINESS ANYMORE!

HUH?

THE SEASON'S OVER! HE'S SELLING PACKAGED NUTS NOW!

BUT, WE SAW HIM YESTERDAY WITH A BAG OF SHELLS!

IT MUST HAVE BEEN A BAG OF NUTS! HE PACKAGES THEM AND SOME OLD BEACHCOMBER SHELLS THEM!

S-SHELLS THEM?

D-DUH! Y-YOU L-LOOK ARCH! I'M T-TOO CHICKEN!

(:GULP!:) WALNUT SHELLS, PEANUT SHELLS, ALMOND SHELLS . EEP! T-TEN BUCKS W-WORTH OF THEM!

NUTS, RONNIE!

COMPLETELY, BETTY!

WHAAA!

THE END

BE THE LEADER ON EVERY BIKE HIKE

WITH A GENUINE STEWART-WARNER

"Cadet"

bike speedometer!

Shows speeds up to 50 m.p.h ! Shows distances up to 10,000 miles! It's a real speedometer, just like the one on Dad's car! Makes bike riding more fun. Helps you Scouts earn your cycling merit badges, too! Get it at your bike shop, hardware store, or department store today! Or write to Stewart-Warner, Dept. O-97, 1840 Diversey Parkway, Chicago 14, Illinois.

STEWART-WARNER

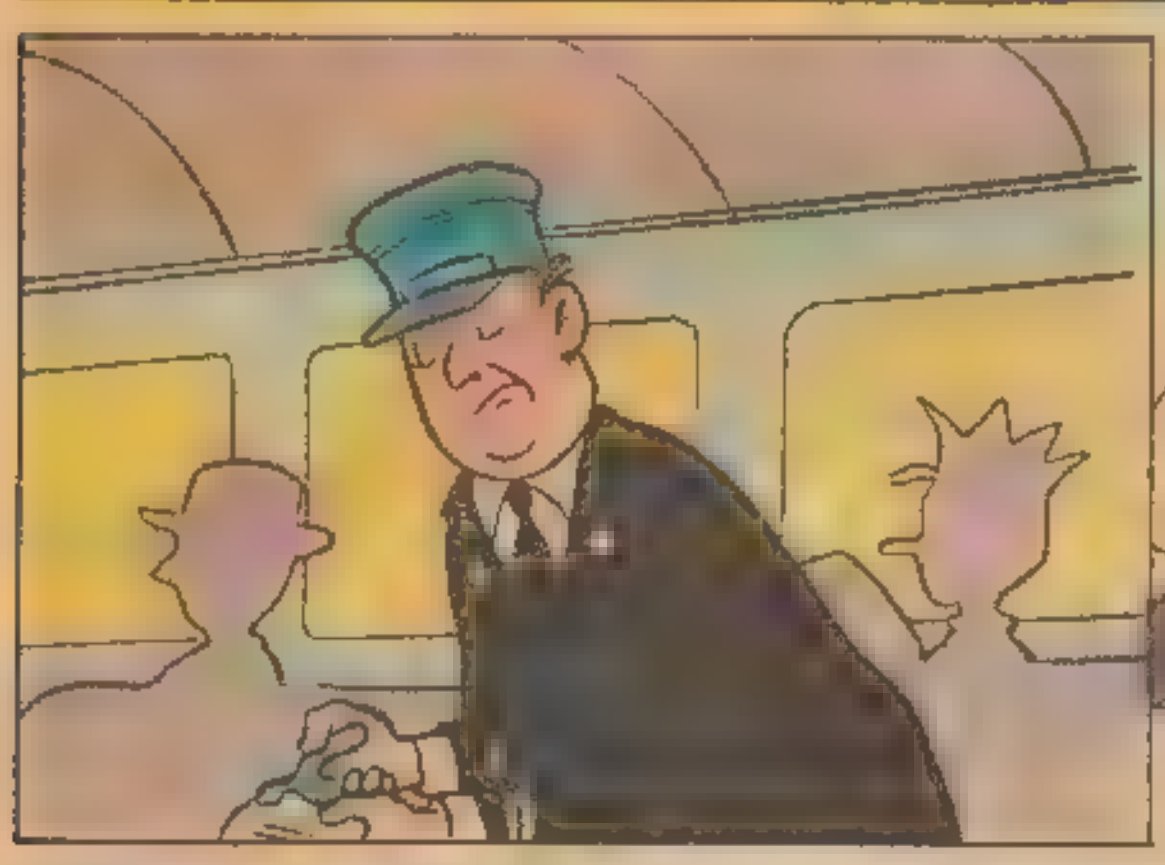
"It's fun to know how fast, how far you go".

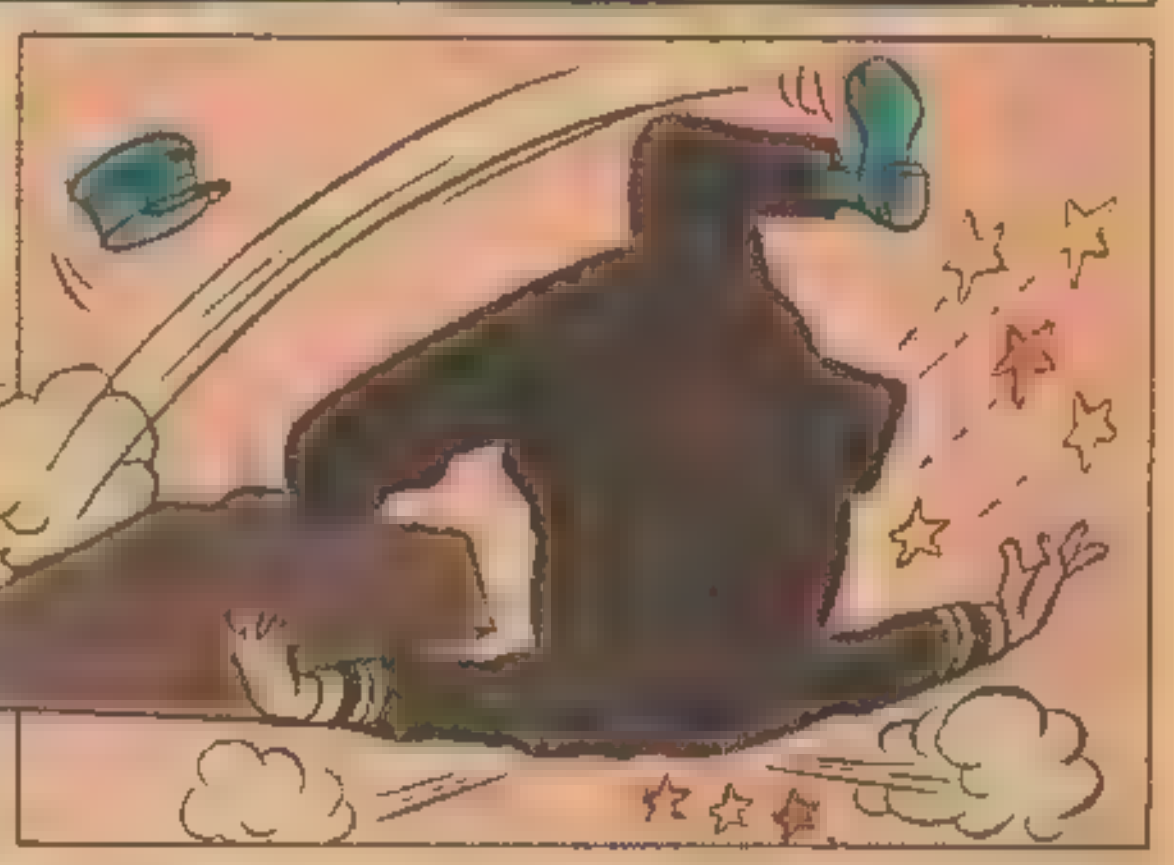
ROCK 'N' ROLL WITH LAUGHTER!

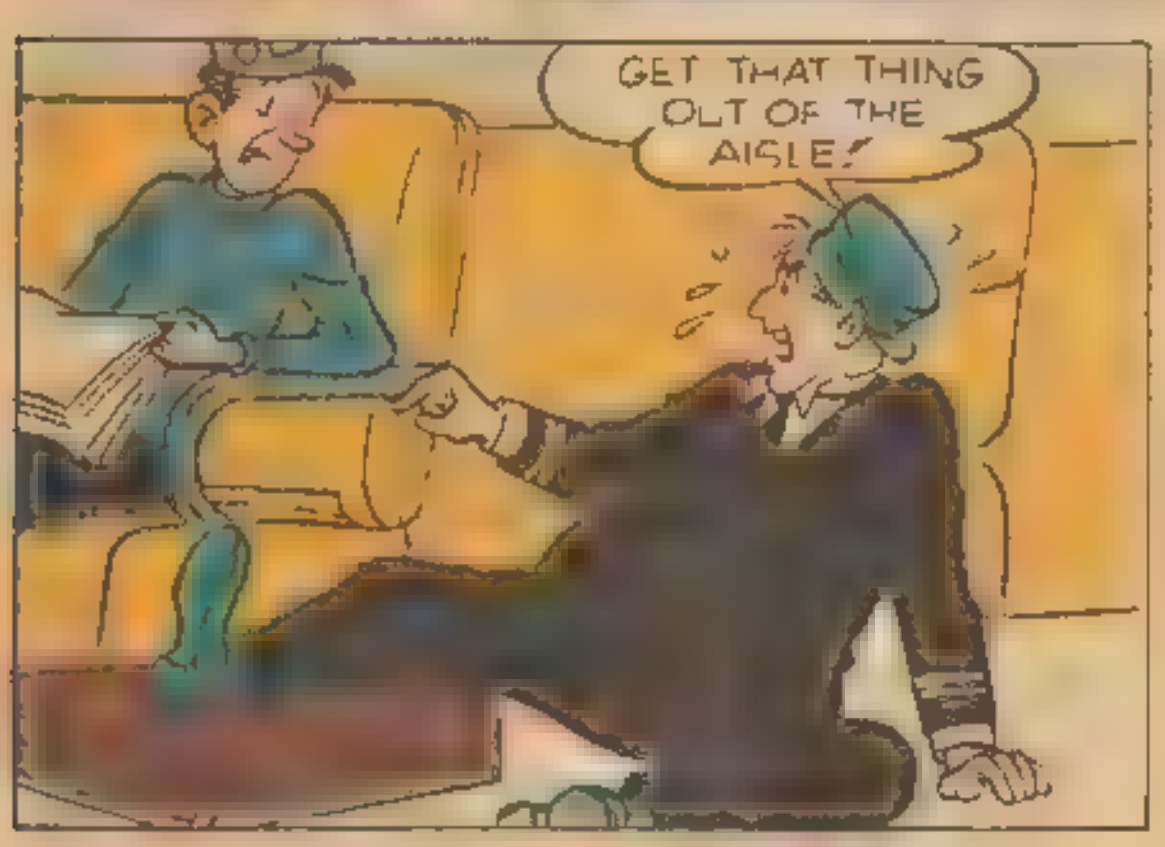
SEEING IS BELIEVING....AND NOW YOU CAN SEE JUGHEAD IN A RIOTOUS NEW COMIC STORY OF HOW HE BECOMES THE ROCK 'N' ROLL STAR OF THE NATION.... SO ROCK 'N' ROLL YOUR WAY TO THE NEAREST NEWSSTAND AND GET YOUR LAUGH-LOADED COPY OF **JUGHEAD'S FOLLY!** IF YOU CAN'T FIND IT ON YOUR NEWSSTAND, SEND 10¢ IN COIN TO **JUGHEAD'S FOLLY,** RM 603, 241 CHURCH ST., NEW YORK 13, N.Y., AND WE'LL SEND THIS FUN-FILLED BOOK TO YOU!

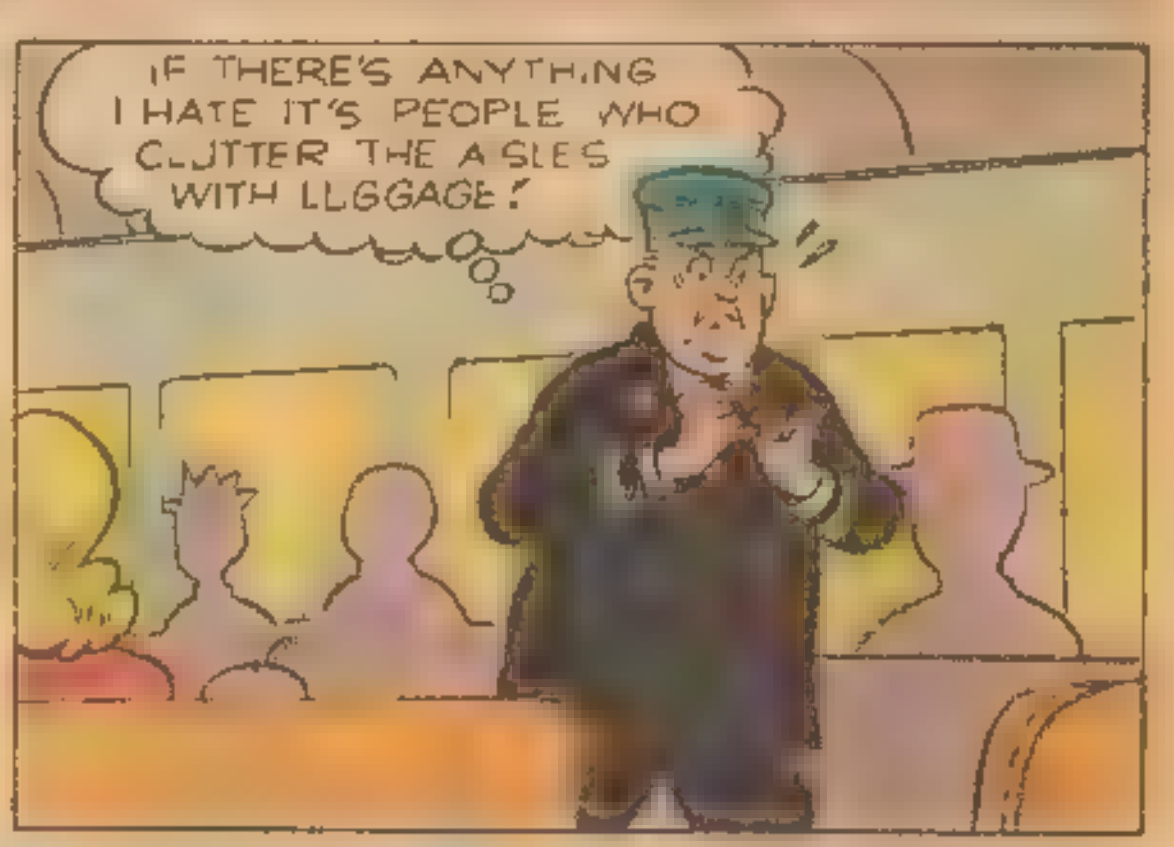
Jughead

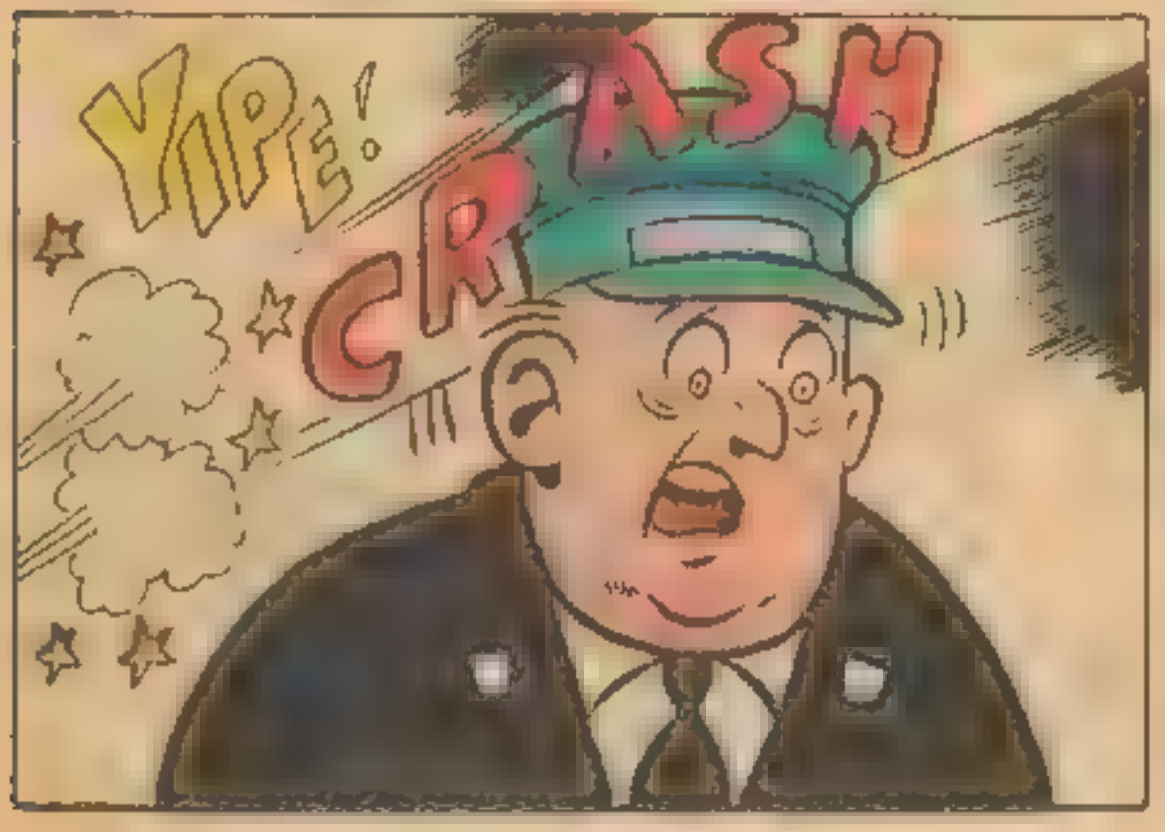
TRAIN of THOUGHT

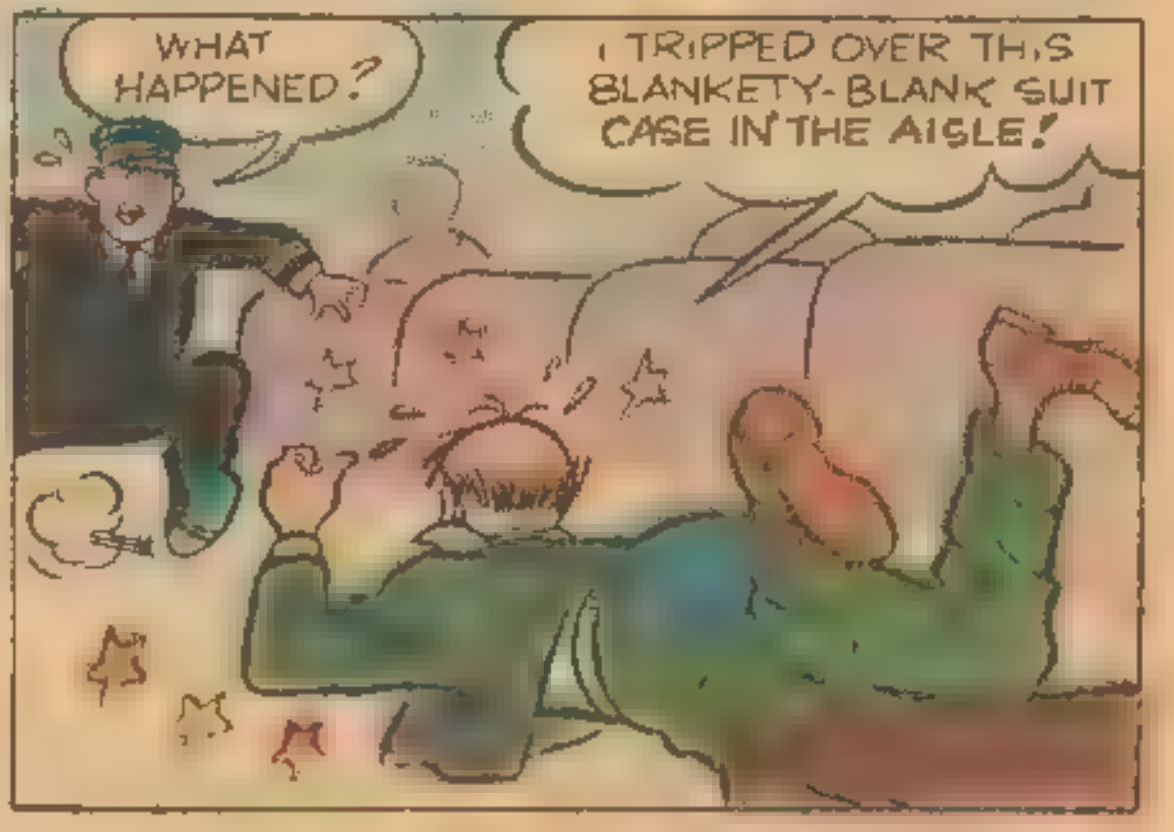












LISTEN KID, THAT MAN MIGHT HAVE INJURED HIMSELF SERIOUSLY BE-CAUSE OF THAT LUGGAGE!

TSK, TSK! HE SHOULD BE MORE CAREFUL!

NOW LISTEN, YOU GET THAT THING OUT OF THE AISLE OR I'LL THROW IT OFF THE TRAIN!

YOU'D BETTER NOT OR YOU'LL GET INTO TROUBLE!

ON YEAH? I'M BOSS ON THIS TRAIN AND IF THAT THING ISN'T OUT OF THE WAY BY THE TIME I COUNT THREE OFF IT GOES!

ONE!

TWO!

THREE!

I HOPE THAT'LL TEACH YOU A LESSON!

IT SURE DID!

FROM NOW ON I'LL KEEP MY LUGGAGE OUT OF THE AISLES WHEN I GO ANYWHERE!

GEE, KID, YOU'RE A GOOD SPORT! I'M SORRY I HAD TO TAKE SUCH DRASTIC ACTION!

OH THAT'S ALL RIGHT! YOU REALLY CON-VINCED ME!

AND BESIDES... IT WASN'T MY SUITCASE!

END

Jughead

THE DEFENSE RESTS

SOB

WHAT'S THE TROUBLE, SOUPHEAD?

I WAS PLAYING RIDE-A-PONY" WITH BILLY SMITH, AND I GOT SOCKED ON THE NOSE!

WHY DIDN'T YOU HIT BACK?

WHY SHOULD I HIT HIS **BACK**? THAT'S NOT WHERE I GOT HIT.

WHY DIDN'T YOU **DEFEND** YOURSELF?

BECAUSE HE HAS A **BIG BROTHER!** THAT'S WHY!

ER TELL ME SOUP! WHAT DOES BILLY SMITH'S BIG BROTHER LOOK LIKE?

HE'S BIGGER THAN **ME** - BUT NOT AS BIG AS **YOU!**

HE ISN'T? REALLY?

NOPE! THERE HE IS NOW! - PLAYING BALL WITH BILLY!

WHAT A SCRAWNY RUNT! THIS WILL BE EASY!

SOUPHEAD, YOU GO RIGHT OUT AND HIT THAT KID BACK! I'LL TAKE CARE OF HIS BIG BROTHER LATER!

OKAY! YOU SURE ARE BRAVE, JUG!

HA! NO KID'S GONNA PUSH SOUPY AROUND: NO SIREE BUB!

AT LEAST NO KID WITH A **SHRIMPY BROTHER!**

SO YOU'LL TAKE CARE OF ME LATER, HUH?

HUH? WHO ARE YOU?

I'M CHARLEY BROWN'S BIG BROTHER!

GLAD TO MEET YOU! JONES IS THE NAME!

I FORGOT TO TELL YOU, JUGGIE! **CHARLEY BROWN** IS THE KID WHO HIT ME WHILE I WAS PLAYING WITH **BILLY SMITH!**

NOW HE TELLS ME!

YOU SHOULDA HIT HIM BACK! YOU SHOULDA **DEFENDED** YOURSELF!

SOUPHEAD, THE NEXT TIME YOU TAKE MY ADVICE, DO ME A FAVOR- **DON'T!**

END

THIS ONE HAS EVERYTHING!

...ALL OF YOUR FAVORITE ARCHIE PALS 'N' GALS IN ONE BIG

FUN-PACKED BOOK!

YOU HAVE NO IDEA HOW MUCH TROUBLE VERONICA AND I CAN CAUSE ARCHIE UNTIL YOU LIFT THE COVER OF THIS LATEST EDITION!
Archie's Pals 'n' Gals
I CAN'T WAIT TO SHOW YOU THE GIFT ARCHIE MADE UP SPECIALLY FOR ME!
OH OH! ARCHIE HAS DOUBLE TROUBLE AGAIN!
I DON'T LIKE RABBIT TOOTH'S PICTURE BUT I JUST LOVE THE WAY HE FRAMED HIMSELF!
ALL NEW STORIES
DON'T WORRY! I HAVE MY SHARE OF TROUBLE FOR OL' 'CARROT TOP' STASHED IN HERE!
I'M THE ONE WHO REALLY HAS TROUBLE WITH THESE CHARACTERS! IF YOU DON'T BELIEVE ME, JUST PUT YOUR NAME HERE AND MAIL THE COUPON WITH A QUARTER TO BE SURE YOU GET YOUR COPY!

ARCHIE'S PALS 'N' GALS #6
ROOM 603, 241 CHURCH ST.
NEW YORK CITY 13, N.Y.

GENTLEMEN: ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN CANADA) FOR WHICH YOU WILL SEND ME ARCHIE'S PALS 'N' GALS #6 AS SOON AS IT COMES OFF THE PRESS

NAME (PLEASE PRINT) .....

ADDRESS .....

CITY ..... STATE .....

LI'L JINX 'A CLOTHES SAVE'

YIPEE!

WHEEEE!

HELP!

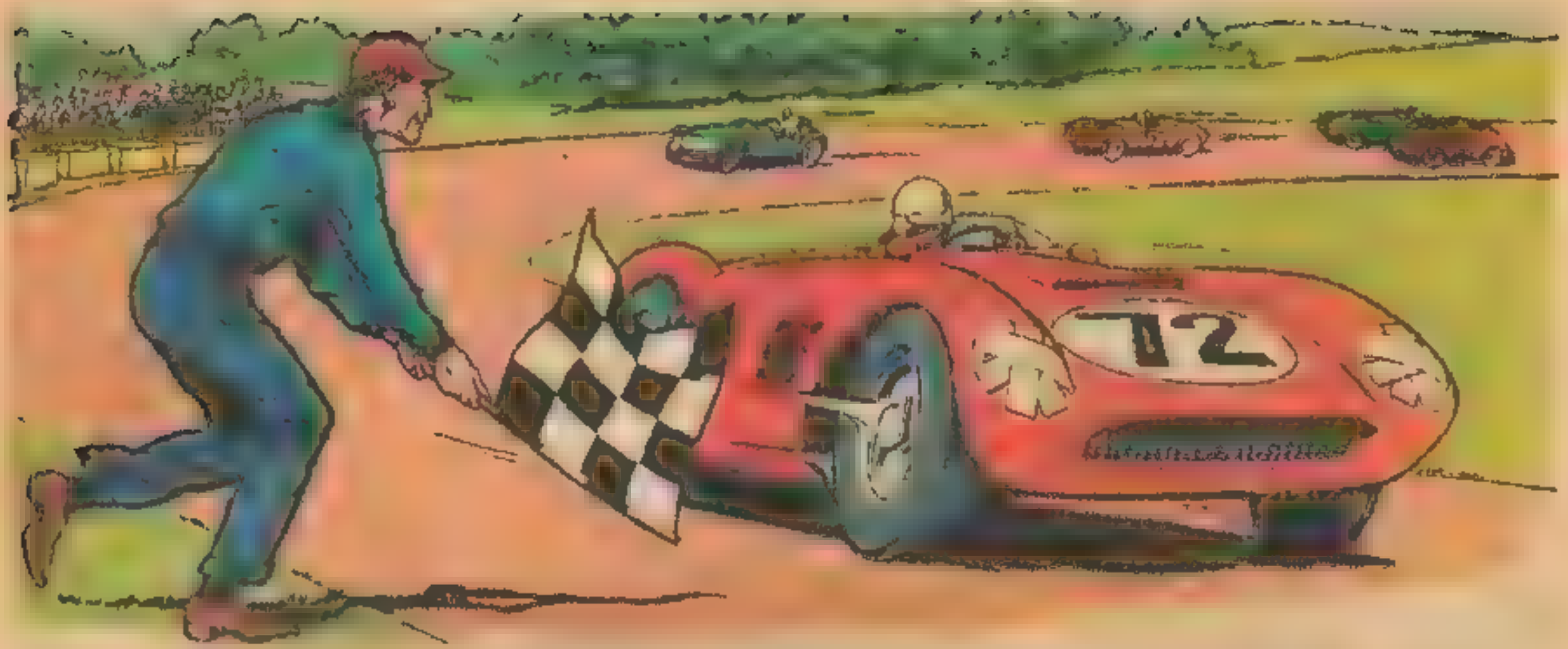
HOLD ON, LI'L JINX! I'LL SAVE YOU! I'LL HELP YOU!!

NO! NO!! JUST HELP ME---

---GET BACK MY SWIM SUIT!!

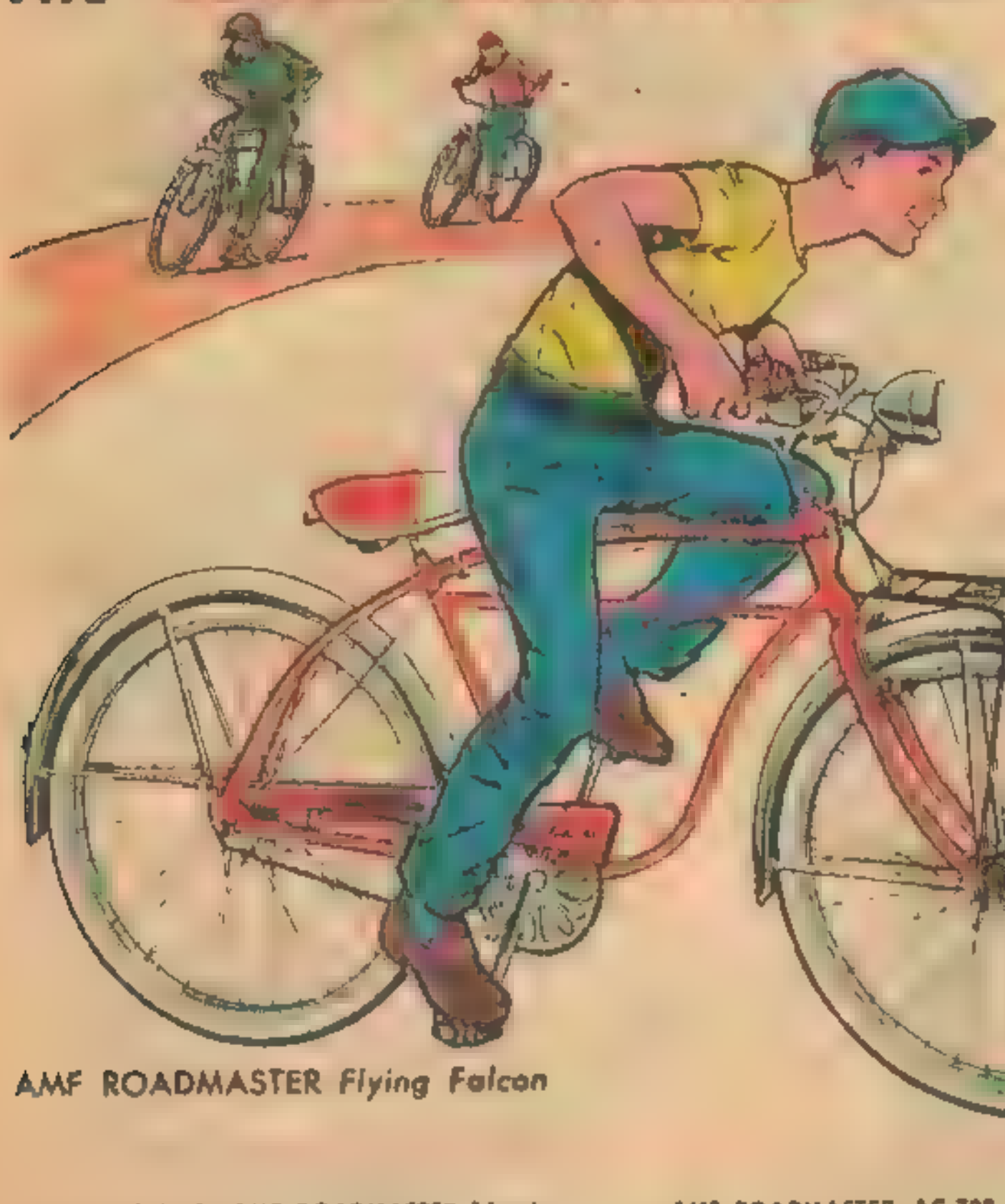
!

END



We built it like a sports car to give you safety, power and go!

THE 'ACTION-ENGINEERED' AMF ROADMASTER



AMF ROADMASTER *Flying Falcon*

At cornering. . .cruising . . .or "dragging" nothing can beat an AMF Roadmaster. Why? Because only AMF Roadmaster is 'Action Engineered'.

3-speed gears help you mow down hills . . whiz along straight ways get jack-rabbit starts. And while you're in the saddle, you have the sure safety of powerful hand- and foot-brakes to stop you, in any emergency

Yes, this AMF Roadmaster is really a lot of bike. Features include a powerful front searchlight, racy front luggage carrier, 2 tone sports saddle and an electronically welded frame that simply defies breakdowns.

For the ride of your life, ride an years-ahead 'Action-Engineered' AMF Roadmaster

Mom and Dad: AMF ROADMASTER bicycles are guaranteed for life. See your dealer for full details.

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AMF CYCLE COMPANY
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AMF ROADMASTER, AC-709
AMF Cycle Company • Little Rock, Arkansas

Send me my 36-page full color book, 'Buddy Wins His Wings", absolutely free I want to learn about safer bike riding and about games I can play on bikes

NAME _____ AGE _____

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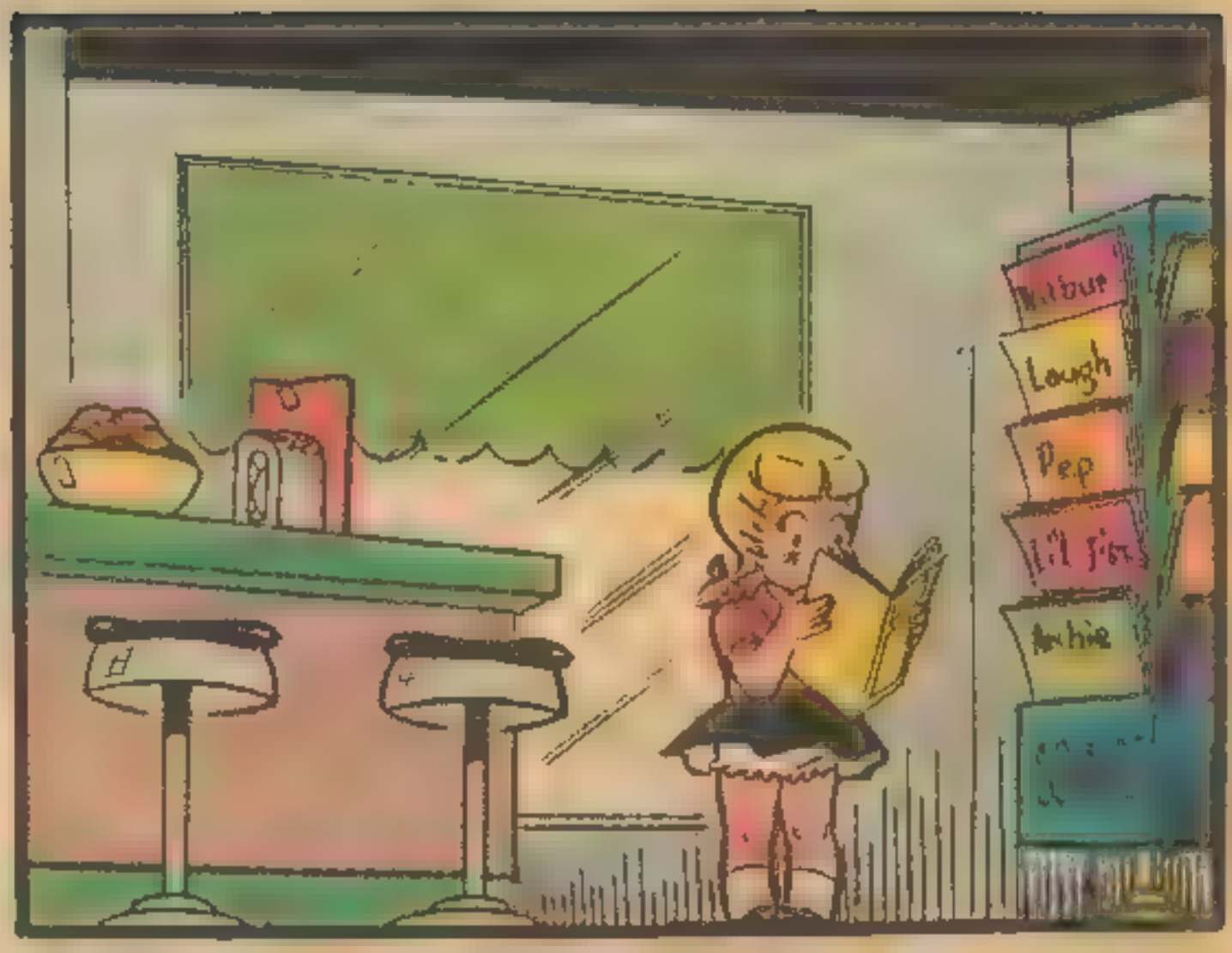
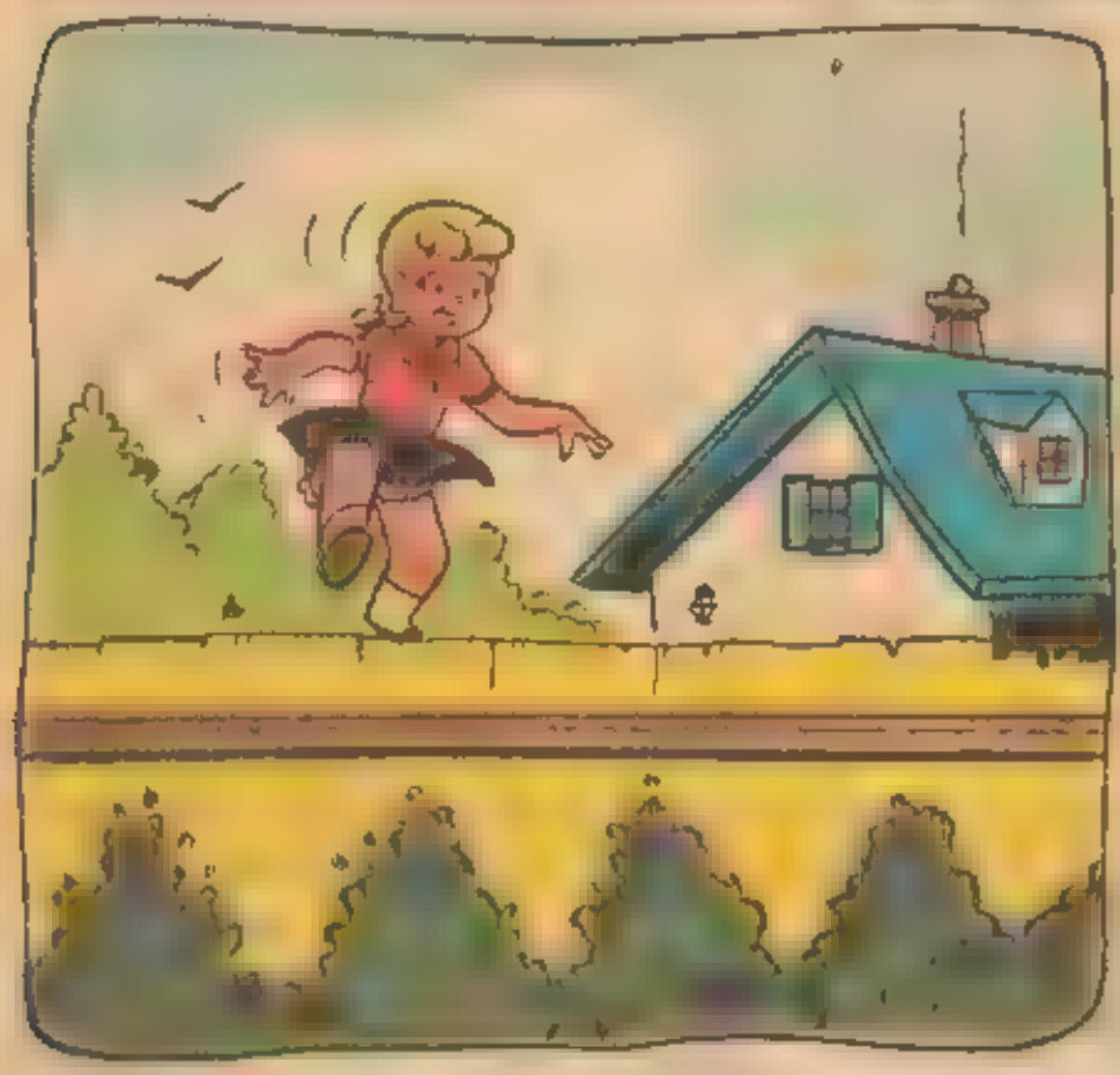
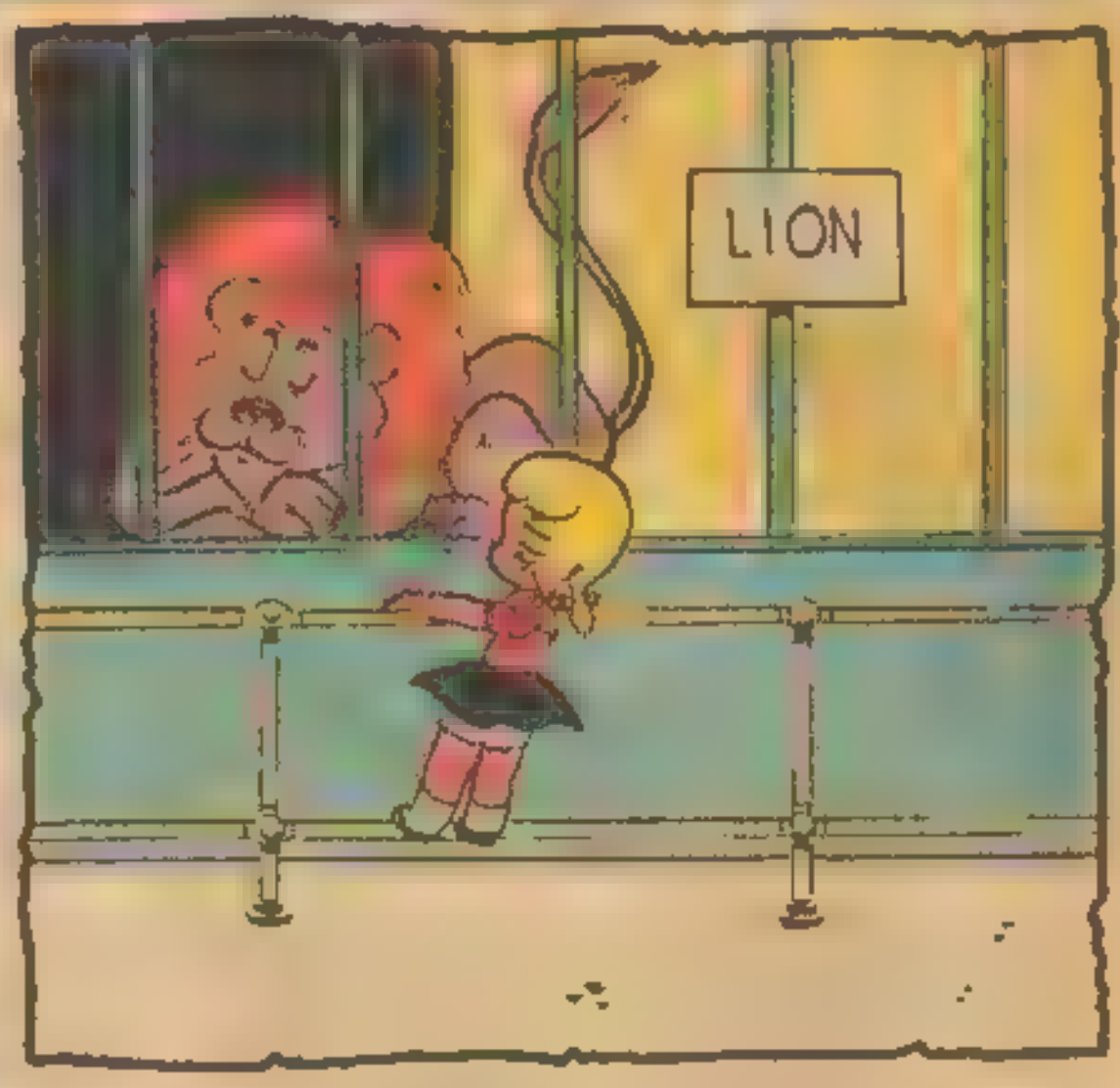
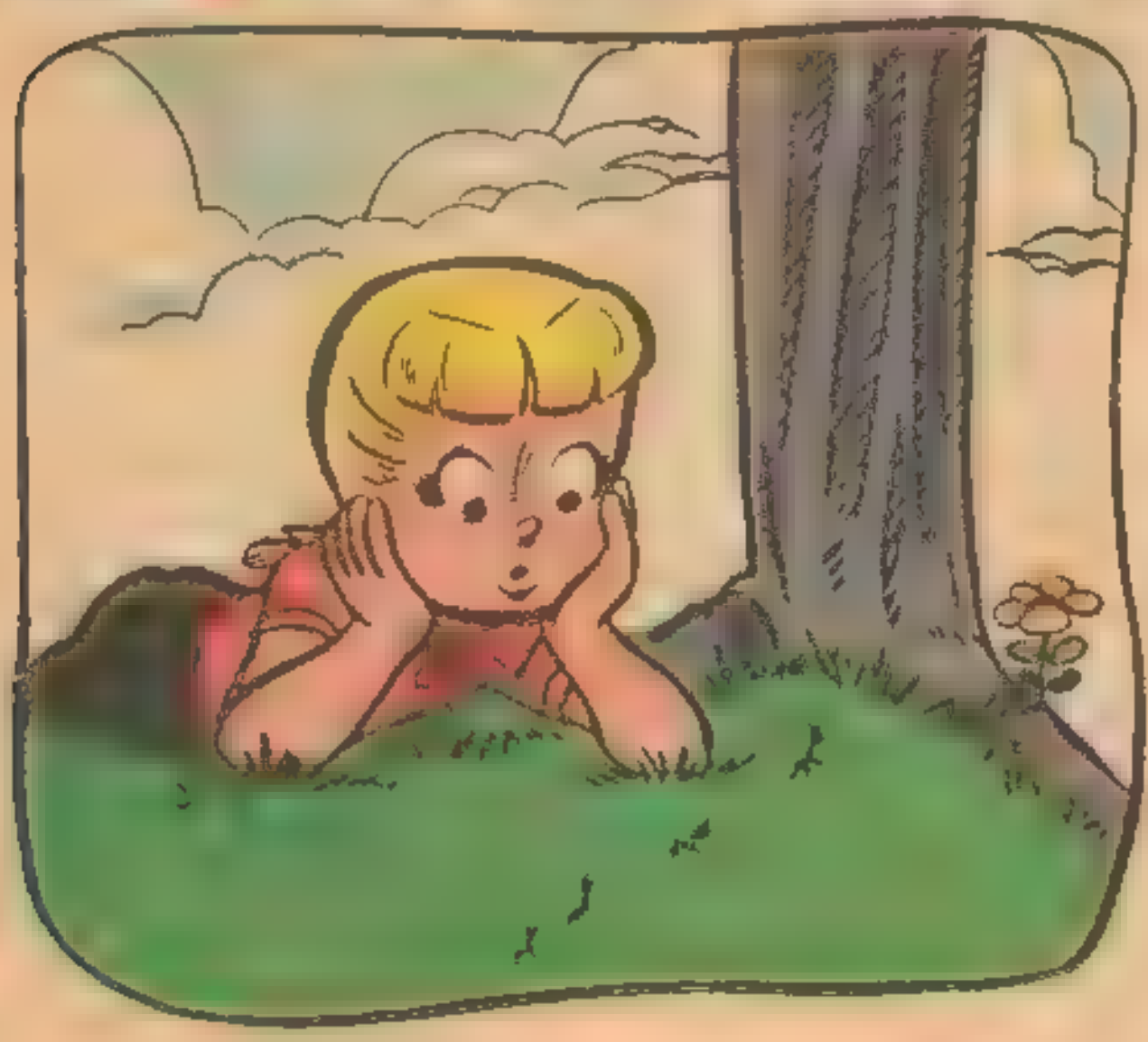
Oh Jinx 'time flies'





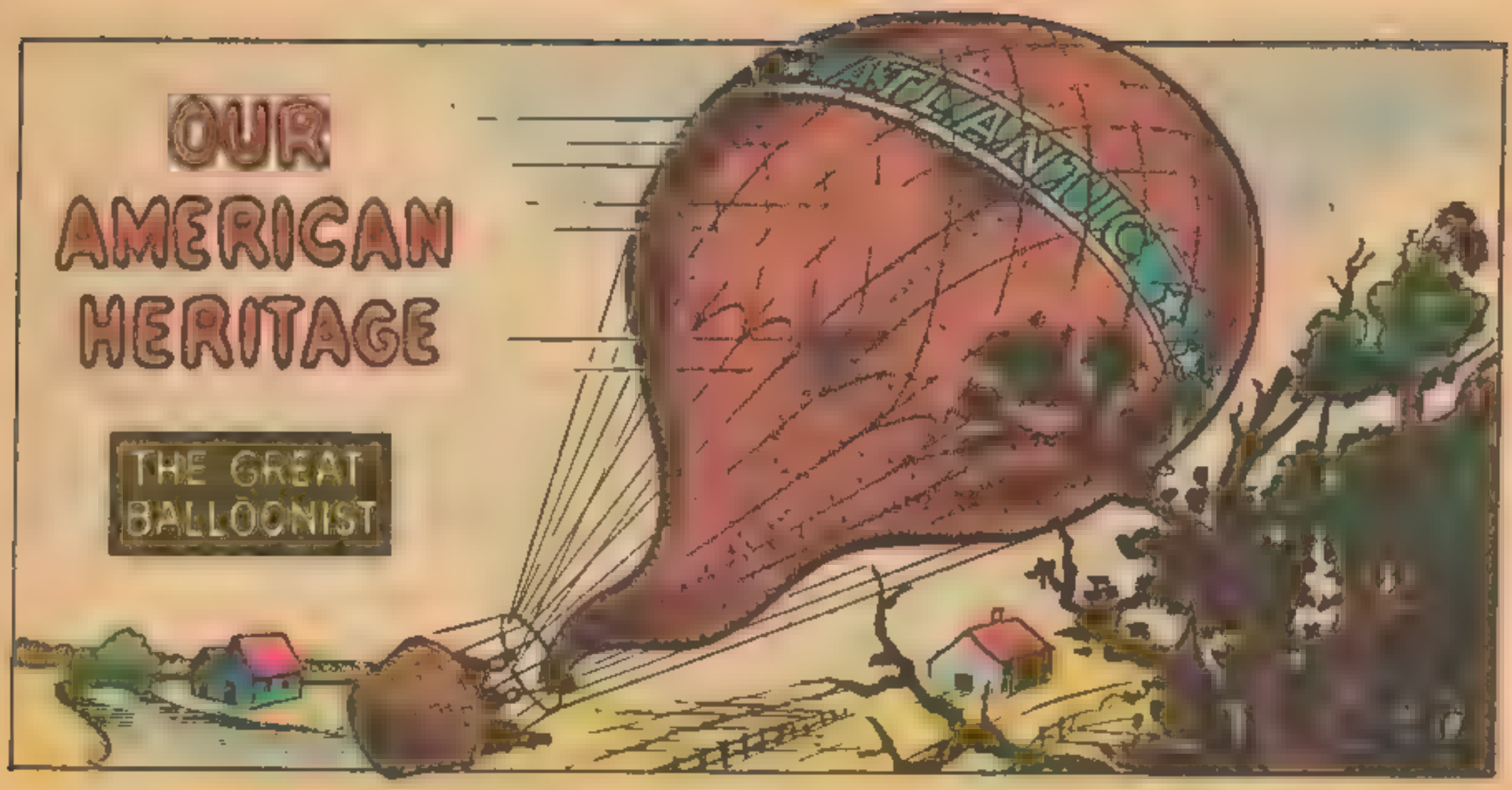




DADDY! I DON'T UNDERSTAND IT! THE *DENTIST'S OFFICE* WAS **CLOSED** WHEN I GOT THERE!

END

OUR AMERICAN HERITAGE



John Wise, known as the Father of American Ballooning, was born in Lancaster, Pennsylvania, in 1808. At 27 years of age he gave up his job as a piano maker to fulfill a boyhood ambition of building and flying a great hydrogen balloon. After many successful flights, he discovered that a strong current of air moves continuously around the earth from west-to-east. Wise had an idea that people could travel across the country and even to Europe in balloons by following this current of air.

He asked Congress for $15,000 to establish an air lines. They only laughed at his "crazy idea." Wise decided that if he could make a successful balloon trip halfway across America he might be able to find financial backing for a flight to Europe.

In 1859 Wise and two friends, named La Mountain and Gaeger, built a balloon 50 feet in diameter and 60 feet high and named it the "Atlantic." On July 1, at St. Louis, Missouri, the balloon was launched with Wise in the basket car and La Mountain and Gaeger in a boat which hung below the basket.

As the great balloon floated skyward, the crew watched the city fade away below and soon they were alone in the quiet sky. When night came they could tell how high they were by dropping sand overboard and listening to how long it took for it to hit the tree tops below.

The following morning they passed over Lake Erie west of Toledo. The trip went smoothly until they ran into a wind storm near Rochester, New York. They couldn't gain altitude and they were traveling at 90 miles an hour. As the balloon neared the ground a great gust of wind hurled it into a tree where it was torn to shreds. Fortunately the basket, in which all the men were now riding, was caught in the fork of a tree and none were hurt.

By using the west-to-east air current, Wise had flown from St. Louis to Henderson, New York in 19 hours. Although Wise now received backing for a European flight, it was never made. In 1879 he disappeared in his balloon, somewhere over Lake Michigan.

George Mikan gets Bucky on the ta'll!
WOW! ONLY 45 SECONDS TO PLAY AND THE SCORE'S TIED!
AND HERE COMES BUCKY TO BREAK THE TIE!
HIS FOOT SLIPPED. HE'S DOWN!
TIME OUT!
GEE MR MIKAN, I'M SORRY
WASN'T YOUR FAULT BUCKY IT'S THOSE ORDINARY SNEAKERS YOU'RE WEARING HERE TRY THESE ON
THESE U.S.KEDS ARE WHAT YOU NEED, BUCKY, THEIR MOLDED SUCTION SOLES GRIP THE FLOOR AND YOU CAN MAKE FAST STOPS AND QUICK TURNS EASILY!
WE WIN!
WHY PROS ALWAYS WEAR U.S.KEDS!
Keds
United States Rubber

Man! my bike rides like a brand new car with —

You'll flip your lid the first time you ride a bike with a Bendix® Multi-Speed GEARSHIFT Power Brake. You start off in low, shift smoothly into high, and glide away as easily as you would in a brand-new car. It makes bike riding twice as much fun, hill climbing twice as easy! And for stopping, Bendix gives you 32 per cent more braking power. It's the most! And it costs no more than a foreign brake!

*See U.S. pat. 69

Please send me your free illustrated folder describing the new Bendix Multi-Speed GEARSHIFT Power Brake

Name _____

Address _____

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Bendix Products Div
Dept. C
Bendix Aviation
Corporation
Elmira, New York

Archie's Jughead

"PROPHET AND LOSS"

'HE'S A CLOD! THAT'S WHAT HE IS! AN ILL-MANNERED, UNKEMPT CLOD!

HMPH! YOU'D THINK HE'D DRESS UP OCCASIONALLY AND TRY TO ACT A LITTLE CIVILIZED!

HEY! THEY WERE TALKING ABOUT **JUGHEAD!**

YEAH! WHO DO THINK THEY THEY ARE!

DID YOU EVER HEAR SUCH **CONTEMPT!**

THE SNOBS! THEY'VE GOT A NERVE!

BY GOLLY, I'M GOING TO FIX THEM, BUT **GOOD!**

I'M GOING TO HAVE THEM SITTING AT JUG'S **FEET, DRINKING** IN HIS **EVERY WORD!**

HOW!

THEY'RE GONNA CONSIDER HIM A **PROPHET!**

YOU WANT **ME** TO PRE DICT THE FUTURE?

THAT'S RIGHT! BUT DON'T WORRY! IT'S ALL GOING TO BE **RIGGED!**

THAT'S IT! WE'RE GOING TO MAKE THE GIRLS THINK YOU'RE A **GENIUS!**

WELL, I DON'T THINK **THAT** SHOULD BE HARD!"

ARCHIE! HOW ABOUT SOME TENNIS?

LET'S GET REGGIE AND PLAY DOUBLES!

SURE!

JUST AS SOON AS I CHECK WITH JUGHEAD!

WHY DO YOU HAVE TO CHECK WITH **HIM**?

WHY? CHEE! I **NEVER** MAKE A MOVE WITHOUT CONSULTING JUGHEAD FIRST!

HEY JUG! I'M THINKING OF PLAYING TENNIS WITH REGGIE AND..

FORGET IT, ARCH!

REG WON'T BE ABLE TO PLAY WITH HIS SORE LEG!

SEE? I SAVE SO MUCH TIME THIS WAY!

REGGIE HAS A SORE LEG?

HAH! HE LOOKS PERFECTLY OKAY TO ME!

HI KIDS! HOW ABOUT SOME TENNIS TO...

OOPS!

OW! MY ANKLE! I TWISTED IT!

NATURALLY!

LET ME HELP YOU WALK ON IT!

NO! NOT YOU, ARCH!

IT'S OKAY JUG! I'VE GOT HIM!

BUT YOUR FINGER! YOUR LEFT INDEX FINGER, ARCH!

EEYOW! MY FINGER!

OOPS! SORRY ARCH! I HAD A PIN IN MY SHIRT!

J-J-JUGGIE?! Y-YOU KNEW THOSE THINGS WERE GOING TO HAPPEN??

DIDN'T EVERYONE?

W..WHY THAT'S FANTASTIC!

INCREDIBLE! HE PREDICTS THE FUTURE!

LIBRARY CARD

DO IT AGAIN!

PREDICT SOMETHING!

YOUR LIBRARY BOOKS ARE GOING TO COST YOU MONEY IF YOU DON'T RETURN THEM SOON!

WAIT! I HAVE MY CARD RIGHT HERE IN MY BAG!

(GASP!) IT'S TRUE! THEY'RE DUE TODAY!

OH, IT'S NOTHING, REALLY! ANY BRILLIANT YOUNG GENIUS COULD DO THE SAME!

RIGHT NOW, FOR INSTANCE, YOU GIRLS WANT ME TO JOIN YOU IN SOME REFRESHMENT!

W-WE DO?

YES! OF COURSE! THAT'S A GOOD IDEA! I WANT TO HEAR MORE OF THOSE PREDICTIONS!

HEEYUK, YUK, YUK! HA, HA! DID THEY GO FOR IT! ARE THEY GULLIBLE!

HA, HA! WE SURE MADE A HERO OUT OF OL' JUG!

HERE THEY COME! I'LL BET HE TOOK THEM FOR ABOUT EIGHT SUNDAES!

SERVES 'EM RIGHT!

WE'LL PICK YOU KIDS UP AT EIGHT! GOTTA BE EARLY IF WE WANT TO GET SEATS TOGETHER!

OH! THAT MOVIE IS OUT!

ALL THE GIRLS ARE COMING OVER TO MY HOUSE TONIGHT! JUGGIE IS GOING TO DEMONSTRATE HIS OCCULT POWERS!

I PREDICT THERE'LL BE LOTS OF FOOD

ARCH! WE'VE CREATED A MONSTER!

OKAY! WE'LL BE THERE!.. WHAT TIME!

SORRY BOYS! I PREDICT BAD LUCK IF THERE ARE ANY MORE MALES PRESENT!

WE CAN'T GO AGAINST FATE!

THAT RAT! HE **KNOWS** HE'S A PHONEY!

HE'S AFTER A MEAL! HE'LL MAKE ALL SORTS OF PREDICTIONS!

SAY! MOOSE! DID YOU HEAR ABOUT JUGHEAD?

D-UH! NO!

HE'S GOING TO BE AT RONNIE'S TONIGHT! MAKING **PROGNOSTICATIONS** FOR ALL THE GIRLS!

INCLUDING **YOUR** GIRL, MIDGE!

(GASP!) TH-THAT **FIEND!** HE CAN'T DO THAT-THAT... WHAT YOU SAID, FOR **MY** GIRL!

THAT EVENING.

ISN'T HE WONDERFUL?

TELL US MORE, JUGGIE!

ARCH, OLD BOY! WHAT DO YOU PREDICT?

I PREDICT THAT OUR LATEST EFFORT WILL BRING US A BIG FAT **PROPHET!**

AMAZING, SHERLOCK! HOW DO YOU DO IT?

ELEMENTARY, MY DEAR WATSON!

END

ARCHIE COMICS ARE COMICAL COMICS

AMERICA'S GREATEST RING BARGAINS

Ladies' & Mens'

For Engagement, Wedding, Friendship, Etc.

from the House of Rings!

ONLY $1.74 EACH

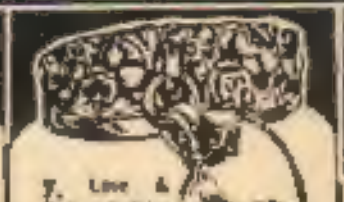
Here they are! America's best-loved rings for ladies and men, offered by one of the most reliable ring houses for only $1.74 each. Many feature beautifully designed mountings of solid STERLING SILVER decorated with costly looking simulated diamonds, rubies, emeralds, sapphires, etc. These rings look like many dollars more. Send cash or money order with ring style number, finger size (strip of paper or string), we pay all postal charges. If you prefer, pay postman $1.74 C.O.D., in which case you pay postage.

HAREM CO., 30 Church St., Dept. T-204 New York 7, N. Y.

183. Ladies' solitaire ring. Large brilliant simulated diamond in center, 6 smaller stones. Yellow or white gold color effect.

128. Men's birthstone ring. Large beautiful stone in red ruby, green emerald, blue sapphire, etc.

185. Ladies' wedding ring. 6, 8 or 10 brilliant, simulated diamonds. Or fancy engraved with no stones. 1/30 14Kt gold on Sterling Silver.



7. Love & Friendship ring. Solid Sterling Silver with 2 hearts linked. Forget-me-not design.

169. Ladies' engagement ring. Large, simulated diamond, 2 smaller stones. 1/20 14Kt gold filled or 1/30 14Kt RGP or Sterling Silver.

184. Men's massive "Good Luck Horseman" ring. 4-leaf clover. White or yellow gold color effect.

146. Ladies' dinner ring. Gorgeous, large simulated diamond and many smaller white or colored stones.

114. Very Special! Ladies' solitaire ring with genuine Zircon, the nearest thing to a genuine diamond. With 2 side stones. 1/30 14Kt yellow gold mounting.

189. Men's signet ring with sparkling, simulated diamond. Heavy yellow gold color effect mounting.

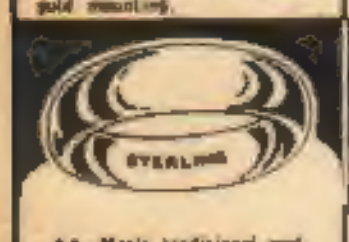
112. Men's exquisite Masonic ring. Yellow gold color effect. Must be seen to be appreciated.

158. Men's Indian Chief's head ring. Yellow or white gold color effect. Also in boys' sizes. Ring comes also in imported, hand carved Congo Nut.

110. Ladies' Friendship forget-me-not and modern style wedding ring. 1/20 14Kt yellow gold filled or 12Kt gold plate or heavy Sterling Silver. Assorted designs.

10. Boys' and girls' signet ring. Yellow or white gold color effect or Sterling Silver.

187. Men's beautiful, heavy Cameo ring. Large 2-toned Cameo. Classic knight-in-armor and girl design. Yellow or white gold color effect.



44. Men's traditional wedding ring. Sterling Silver or yellow or white gold color effect.

142. Men's massive lion head ring. Large, simulated diamond in mouth, 2 smaller red stones in eyes.

115. Ladies' engagement ring. Large, brilliant, simulated diamond and many smaller stones. Unusual step design. Sterling Silver or yellow or white gold color effect.

114. Ladies' exquisite wedding ring. 9 or 7 matching, simulated diamonds all around. Fishtail setting. Sterling Silver or yellow or white gold color effect.

163. Men's ring. Large, sparkling, simulated red ruby. 1/20 12Kt yellow gold filled or 1/30 14Kt RGP. Also white gold color effect.

171. Ladies' engagement ring. Large, brilliant, simulated diamond with 4 or 6 smaller side stones. 1/30 14Kt RGP.

178. Ladies' graceful wedding ring. 7 brilliant, gold-sized, matching, simulated diamonds. 1/30 14Kt RGP.

137. Men's ring. Beautiful, large, about 4Kt-size, simulated red ruby stone. Stone comes in all colors. White gold color effect.

141. Ladies' cluster dinner ring. 6 beautiful gem 7 or 12 brilliant, simulated diamonds. Center stone also in simulated red ruby. Pierced mounting. Sterling Silver or white gold color effect.

104. Ladies' gorgeous dinner ring. Large, brilliant simulated center diamond, 6 medium-size and many smaller stones. Very rare with so many stones. Ring also comes in varying designs.

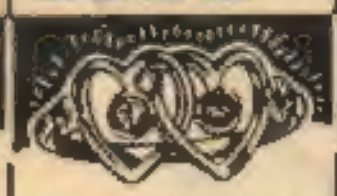
168. Ladies' exquisite engagement ring. 3 large, brilliant, simulated center diamonds, 2 or 4 matching side stones. Sterling Silver or 1/30 14Kt gold RGP.

43. Unique hand-clasp love & friendship ring. Comes apart to form 2 rings. Sterling Silver.

164. Men's massive veteran's discharge ring. Heavy Sterling Silver or yellow gold color effect.

73. Ladies' beautiful 2-toned Cameo ring. Yellow gold color effect.

140. Men's large square cut, simulated garnet ring. Yellow or white gold color effect.



152. Sweethearts ring. 2 simulated rubies on entwined hearts. Yellow gold color effect.

186. Men's solitaire ring. Large, brilliant 2Kt-size simulated diamond. Fine heavy mounting.

161. Ladies' dinner ring. Gorgeous oriental design. 19 sparkling simulated rubies, sapphires, emeralds. White or yellow gold color effect.

149. Ladies' dinner ring. Unusual design. Large, brilliant, simulated diamond, about 20 smaller stones. White gold color effect or Sterling Silver. Ring also comes in oval or square shape design.

167. Ladies' exquisite cluster dinner ring. 3 large, simulated diamonds and many smaller stones. Sterling Silver or white gold color effect.

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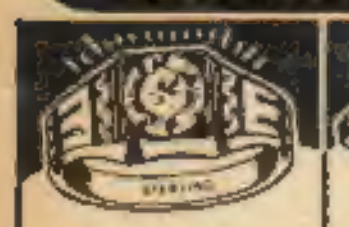
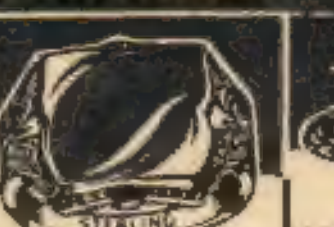


124. Men's solitaire ring. Large, brilliant, simulated 1Kt or 2Kt-size diamond. Sterling Silver, yellow or white gold color effect.

101. Dainty, exquisitely designed baby ring. 10Kt solid yellow gold mounting. Makes priceless memento.



121. Men's Heavy Sterling Silver square or round shaped signet ring. Suitable for engraving initials. Also in yellow or white gold color effect.

154. Ladies' birthstone ring. Sparkling, square-cut, 1Kt to 4Kt-size simulated green emerald. Sterling Silver or white gold color effect. Stone comes in all colors.

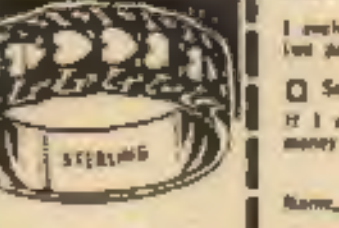
159. Men's ring. Simulated red ruby in center, 2 simulated white diamonds. Yellow or white gold color effect. Also with 3 large white stones.

142. Men's U.S. Army insignia ring. Heavy Sterling Silver or yellow or white gold color effect.

145. Men's U.S. Navy insignia ring. Heavy Sterling Silver or yellow or white gold color effect.

144. Men's U.S. Marine Corps insignia ring. Heavy Sterling Silver or yellow or white gold color effect.

143. Men's U.S. Air Force insignia ring. Heavy Sterling Silver or yellow or white gold color effect.



6. Friendship ring. Smart looking, popular sweetheart design. Solid Sterling Silver.

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CARTRIDGE PEN

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I CARRY MINE IN MY POCKET

$2.95

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This exciting new pen fills without fuss, writes as smoothly as a whisper. Be among the first to own one. Ask your dealer to show you a Sheaffer Cartridge Pen—with the exact point that fits you best.

The fountain pen that fills like a ballpoint!

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